

NORTH MYRTLE BEACH

FILM & PHOTO SHOOT HANDBOOK

Produced by



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Thank you for considering North Myrtle Beach, South Carolina as a location for your film or photo shoot project.

This handbook is intended to help you identify specific locations and entities with whom you will have to interface in order to have a successful shoot. The North Myrtle Beach Chamber of Commerce is also available to assist you in answering your questions and assisting you in finding the products and services your may require.

We look forward to working with you!

With warm regards,

Jennifer C. Prince

Media/Communications Specialist

North Myrtle Beach Chamber of Commerce

NORTH MYRTLE BEACH INFORMATION

Brief History

The North Myrtle Beach community is one of strength and character. It was originally inhabited by the Winyah and Waccamaw Indians. These Indians called the area “Chicora,” meaning “the land.” The Spanish were next to explore the North Myrtle Beach area as early as 1514, with Blackbeard’s pirates inhabiting the bays and inlets in the 1700s. The Cherry Grove Beach area used to house flourishing indigo plantations; however, due to insufficient means to reach the North Myrtle Beach area, most of the beach remained uninhabited until 1900 when the first railroad was created by the Burroughs & Chapin families. The county North Myrtle Beach is located in, Horry County, was named after a wealthy plantation owner and Revolutionary War General, Peter Horry.

The North Myrtle Beach area has a rich heritage and has come a long way in developing itself into a top tourist destination today. As both economic trends and the needs of the North Myrtle Beach area transform and change, you can be certain that the area’s heritage will remain just as important as the future growth of the North Myrtle Beach community. Planned and sustainable growth will make for a community which will remain committed to strong character and increasing profitability.

Attractions & Entertainment

North Myrtle Beach and the entire Grand Strand is one of the favorite attraction destinations in the nation. The area offers stage homes to international-class theatre, dancing and music acts ranging from country music stars Alabama to Radio City Music Hall's own Rockettes.

Celebrity concerts grace our stages year-round in our star-studded calendar of special events. Nightly performances with singing, dancing, comedy and sometimes performers on horseback provide wonderful entertainment.

Shopping

It will only take you a matter of minutes to confirm that North Myrtle Beach is a shopper's paradise. You will find everything from internationally known retail chains to name brand outlet malls to one-of-a kind boutiques and specialty shops. With hundreds of options to choose from, your kids can go home with unique North Myrtle Beach souvenirs while you steal away with designer fashions at stunning prices. You'll discover from the treasures you take home to remember your favorite family vacation that North Myrtle Beach is year-round shopping destination.

Golf

There is no better place to golf than in the North Myrtle Beach, South Carolina area! With over 120 golf courses, every golfer will feel challenged by the wide selection of courses offered in this "Seaside Golf Capital of the World."

Play championship golf on flawless fairways, created by some of the world's greatest designers, such as Arnold Palmer and Jack Nicklaus. Discover stately courses built in the early 1960s that are well maintained and offer some of the best bent-grass greens. Also, discover a number of new courses that offer breathtaking views of the marshland area and the Intracoastal Waterway and of course those solid courses that challenge the best golfer.

Student Information

Coastal Carolina University's proximity to the dynamic resort area of the Grand Strand makes for unique learning experiences. It is the reason Coastal Carolina has developed premier programs that compete with the nation's elite schools in marine science, professional golf management and resort tourism. Coastal Carolina's more than 7,000 students come from South Carolina and 45 other states and 41 foreign countries to earn baccalaureate degrees in 39 major fields, and master's degree programs in education, including a master's of education degree in educational technology, and a master's of science degree in coastal marine and wetland studies. The university's main campus is located on U.S. Hwy. 501 in Conway, SC.

Horry-Georgetown Technical College (HGTC) is a comprehensive technical/community college with a curriculum enrollment of more than 5,000 students, offering more than 80 associate degrees, diploma and certificate programs in a variety of career and academic fields, many of which will transfer completely or in part to four-year colleges and universities. The Colleges main campus is located next to Coastal Carolina University on U.S. Hwy. 501.

Restaurants

North Myrtle Beach is full of restaurants and dining facilities for every taste. With almost 2,000 restaurants throughout the Grand Strand, dining choices include: Southern favorites (such as southern-style BBQ ribs), fine Italian dishes, Japanese steakhouses with entertaining chefs, classic American dining, and all-you-can-eat seafood buffets.

Parks

The City of North Myrtle Beach and its surrounding areas offer a variety of park facilities, recreation facilities and youth athletic facilities where you can play a game of baseball or enjoy a picnic in the park with friends and family. We are pleased to offer the following North Myrtle Beach area parks and recreational facilities:

The J. Bryan Floyd Recreation Center/Central Park Recreation Center is a 20-acre park that has: four soccer/baseball/softball fields, four tennis courts, 1/4 mile paved trail, roller hockey rink, four basketball courts (including one indoor court), and a recreation center with two playgrounds, a concession stand, press box for games, restrooms, & twelve outdoor picnic tables. Located on Possum Trot Road; North Myrtle Beach.

The Cherry Grove Boat Ramp provides a double boat ramp which gives visitors access to both the marsh/inlet & the Atlantic Ocean. The Cherry Grove Boat Ramp has: boat/trailer parking, a fishing pier, dock, and restrooms. Located at 53rd Avenue North, Cherry Grove Section; North Myrtle Beach

City Park on the Atlantic Ocean provides a fun and relaxing oceanfront atmosphere that is perfect for walking on the beach and having a picnic with friends and family. Located on First Avenue South, Ocean Drive Section; North Myrtle Beach

Hill Street Park is small and offers a playground, picnic area and a tennis court. Located on Hill Street and 24th Avenue, Cherry Grove Section; North Myrtle Beach

McLean Park is a ten-acre park that features: a two-acre lake, picnic tables, multiple grills, a walking trail, a softball/baseball field, two tennis courts, a roller hockey rink, and restroom facilities. For those who like multiple physical activity options, McLean Park is the perfect place to spend a day being active and having fun! Located on Oak Drive, Ocean Drive Section; North Myrtle Beach.

The Second Avenue Soccer Field is a full-sized soccer field located behind the North Myrtle Beach City Hall. Located on Second Avenue South; North Myrtle Beach.

Virgil Yow Park is a one-acre park that features a basketball court, playground, restroom facilities and a picnic area. Located on 43rd Avenue South, Windy Hill Section; North Myrtle Beach.

City Fitness Facilities

The North Myrtle Beach Aquatic & Fitness Center opened to the public on November 21st, 2005. Their mission is to provide the highest quality, professional managed aquatic, fitness, wellness, and recreational/leisure program for the citizens of North Myrtle Beach and surrounding areas. Their commitment is to give members of all ages the tools and support for building a long-lasting and healthy lifestyle. Located at 1100 Second Avenue South; North Myrtle Beach (beside City Hall).

North Myrtle Beach Airport

Ramp 66 is owned and operated by pilots with a combined 110 years of aviation experience. We offer a variety of fast, friendly and efficient services. Located at 2800 Terminal St.; North Myrtle Beach. (843) 272-5337 or 1-800-433-8918.

Economic Development

The future economic development of the North Myrtle Beach area will include recruiting industries outside of the tourism industry with the main goal of establishing larger commercial businesses and quality young professionals to help run those businesses.

Weather

The North Myrtle Beach area is lucky to have a mild subtropical climate, which makes for a great vacation destination and relocation area year-round. The Atlantic Ocean and warm air currents from the Gulf Stream keep North Myrtle Beach's temperatures moderate. Weather conditions directly on the beach are typically windier and cooler than inland areas due to the sea breezes which blow along the Atlantic Coast.

Horry County Schools

Horry County Schools system serves a community of approximately 217,608 residents. It is the third largest district in South Carolina and growing. The Horry County Schools system has received many distinctions and awards for excellence in education. The goal of Horry County Schools system is to become the highest performing school district in South Carolina.

IMPORTANT PHONE NUMBERS

The following are phone numbers for specific agencies that you might need to contact regarding your film and/or photo shoot.

City of North Myrtle Beach

1018 Second Avenue South, North Myrtle Beach, SC 29582

Main Number: (843) 280-5555

The City operates under a council-manager form of government and provides its citizens with a variety of municipal services, including police and fire protection, water and sewer, sanitation service, and recreational facilities. www.nmb.us

Business Hours: Monday through Friday, 8:00 a.m. to 5:00 p.m. (except City holidays)

Directions: Located just off of Business 17. Entrance marked with sign.

City Phone Listings: Area Code is 843 unless otherwise specified.

Administrative Department	280-5606
Beach Services Manager	280-5684
Building Department	280-5686
City Court	280-5520
City Hall Information/Administration	280-5555
Community Services	280-5618
Fleet Management	280-5578
Parks and Recreation	280-5570
Planning and Development	280-5566
Public Information Officer	280-5612
Public Safety Dispatch	280-5511
Public Safety Information	280-5518 / 280-5510
Public Works	280-5500
Zoning	280-5565

North Myrtle Beach Chamber of Commerce Convention & Visitors Bureau
270 Highway 17 North
North Myrtle Beach, SC 29582
Phone: (866) 332-2662.

The mission of the North Myrtle Beach Chamber of Commerce and its members, as a business organization, is to promote continuous improvement in the North Myrtle Beach area by taking leadership in economic, tourism, and civic development and by actively supporting social and cultural activities. www.NorthMyrtleBeachChamber.com

Business Hours: Mon-Fri 8:30 am – 5:30 pm Sat & Sun 10:00 am – 3:00 pm
(Except holidays)

Directions: Just located off 17 Business (Beside Lowe’s Shopping Center)

Phone Listings: Area Code is 843 unless otherwise specified.

Marketing & Advertising Department	Marilyn Rinehart	281-2662 ext 28
Festivals & Events	Charlene Lynam	281-2662 ext 33
Public Relations/Media	Jennifer Prince	281-2662 ext 46
Membership/Sales Department	Vicki Keibler	241-2109
Visitor Center Department	Ruth Anne Ellis	281-2662

SHOOTING IN SURROUNDING AREAS

LITTLE RIVER, SC- Just north of the city is the small town of Little River, SC. Little River is one of the oldest settlements along the coast, with fishermen and farmers coming to stay in the late 1600s and 1700s. There are no records, but possibly they built small cabins on the wide tidal inlet, which narrows to a stream. The river became part of the Intracoastal Waterway in 1936. The small protected harbor was a haven for shipwreck survivors and pirates, who needed a place for rest and repairs. The few settlers were forced to help pirates who demanded food and supplies, their weapons a persuasive factor. Names like Captain Kidd, Blackbeard, Stede Bonnet, Anne Bonney and others are part of the local lore. From time to time, maps appear as restaurant place mats, attempting to locate buried pirate treasure.

Through the years, Little River has reluctantly played host to pirates, smugglers, and blockade-runners in the Civil War. But road building in the 1920s and use of cars and trucks to carry people and goods caused sea traffic and trade to diminish and finally disappear.

Today Little River is widely known for its deep-sea fishing, charter boats and commercial fishing. One of the sights of the day is to watch fishing and shrimp boats going out in the early morning for the day's catch, with the sun coming up and mist rising from the calm inlet waters.

MYRTLE BEACH, SC- Myrtle Beach was incorporated as a town in 1938 and became a city in 1957. Its name comes from the wax myrtle, a shrub that grows abundantly in the area. History records that the first tourists here were a party of Spaniards from Hispaniola, who landed about 50 miles north of present-day Myrtle Beach in 1526 and eventually established the first European settlement in the U.S. about 30 miles to the south. That settlement, San Miguel de Caldape, was abandoned the following year, though, and the group returned to Hispaniola.

In the next three centuries, the region's population grew, but slowly. In the late 1800s and early 1900s, people began to "vacation" here, although it was quite rustic. Houses and camps were sparse, and there were only few permanent residents at the turn of the century. But, drawn by the ocean, sand and trees, people began to call Myrtle Beach "home" as the 1900s progressed.

Today, Myrtle Beach is a well known destination for vacationers from around the country, Canada and abroad. According to the 2000 Census, the city is at the heart of the 13th fastest growing metropolitan area in the U.S.

PAWLEYS ISLAND, SC- Pawleys Island, located 70 miles north of Charleston and 25 miles south of Myrtle Beach, is known as one of the oldest summer resorts on the East Coast.

The families of rice planters who owned plantations on the nearby rivers first settled Pawleys Island in the early 1700's. The planters knew that it was unhealthy for their families to remain on the rivers during the summer and that the seashore was much healthier. Even though they didn't know about malaria in the 1700's, they knew enough to get away! They moved their families, horses, cows, bedding, provisions and furniture to Pawleys in May of each year, where they remained until the first frost in November.

From this leisurely existence has developed the charm of Pawleys that still remains. Also still remaining are 12 residences in the historic district, which date from the late 1700's to the mid 1800's. Pawleys continues to be known for its shoeless, carefree, laid-back life style, which includes crabbing in the adjacent creeks, fishing, the stories of ghosts, the rope hammocks and the unspoiled, unsophisticated, casual, delightful stretch of wide beach and sand dunes.

CONWAY, SC- Conway, a mere 14 miles from North Myrtle Beach, is one of the oldest towns in South Carolina. Originally named Kingston, the town was created in 1734 as part of Royal Governor Robert Johnson's Township Scheme. It was laid out on a riverbluff in the center of what became Horry County.

Much of the present downtown was built in the early 1900's. Conway's past has been proudly preserved. The Historic Sites Trail map listed 39 historic sites, significant buildings, and distinctive homes. Seventeen of these sites are listed on the National Register of Historic Places.

Additionally, Conway has been recognized as a Tree City USA based on its extensive planting and protection of trees. At several locations on Sixth and Seventh Avenues, and on Elm Street, visitors discover that vehicular traffic yields the right of way to giant, moss laden oaks.

Conway eateries get rave reviews from residents and visitors alike. Restaurants, bistros, and cafes offer everything from home-style dining to cuisine that satisfies the most adventurous palates.

Conway's updated river front features an 850-foot boardwalk that invites a leisurely stroll for a scenic view of the river's black water. For a narrated historic tour of the Waccamaw, the Kingston Lady Riverboat departs from the Conway Marina, located near the end of the Riverwalk. Canoes and pontoon boats are available for rent and offer the opportunity to slip into the Waccamaw's tributaries teeming with fish, birds, animals, and plant life.

The most scenic route to enter Conway is over the Main Street Bridge. The bridge has been restored to look as it did when it was first erected. Other self-guided tours include a guide to Conway's famous live oak trees, a guide to the river and historic warehouse district, and a spring time blooming guide.

MAP OF NORTH MYRTLE BEACH

